



Co-funded by the Erasmus+ Programme of the European Union

WHO ARE THE PROJECT PARTNERS?



COLABOR-ACTIVE



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**Development of a Training Program
for Enhancing Active Ageing
through
Not-For-Profit Sharing Economy**



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www.colabor-active.eu

BACKGROUND

Demographic ageing is accelerating. EU-27 people older than 65 and 80 will be 103.2 and 29.3 million in 2020, placing additional strains on the EU welfare systems.

Active ageing is the process of optimizing opportunities for health, participations and security in order to enhance quality of life as people age. Non-for-profit Sharing Economy (NFPSE) provides opportunities of exchange services or resources without remuneration. Examples are exchange circles, time banks, or online platforms.

NFPSE is enhanced by ICT Platforms that create an open marketplace easily connecting users.

EXPECTED RESULTS

- ✓ Co-created Methodological Guide with the direct participations of End Users.
- ✓ Training Materials for creating and improving the critical competences.
- ✓ Designed Experiential Training Activities for enhancing the practical and experiential training.
- ✓ Development of an e- Training Platform.
- ✓ Creation of 4 SHARING-ACTIVE UNITS.
- ✓ Development of Dissemination Actions.

MAIN OBJECTIVE

Increasing the competences (attitudes, skills, knowledge) of elder persons and their communities about how to enhance active ageing through non-for-profit sharing economy through an innovative training programme.

VALIDATION ACTIONS

They will be organized in each country, based on the practical implementation of Training Materials, Designed Experiential Activities and e-Training Platform, involving about 40 persons, including Elder Persons and their communities. Evaluations and analysis will be done.

SPECIFIC OBJECTIVES

- ✓ To raise awareness and motivate the full collective around EPs about their capacity and potential participating in the Community and deliver added value.
- ✓ To transfer knowledge and guidelines to EPs about collaborative models and supporting ICT Platforms.
- ✓ To transfer knowledge and guidelines to Communities about how to engage EPs in such collaborative models.
- ✓ To develop Digital Skills of Eps for exploiting ICT Platforms supporting NFPSE.

